

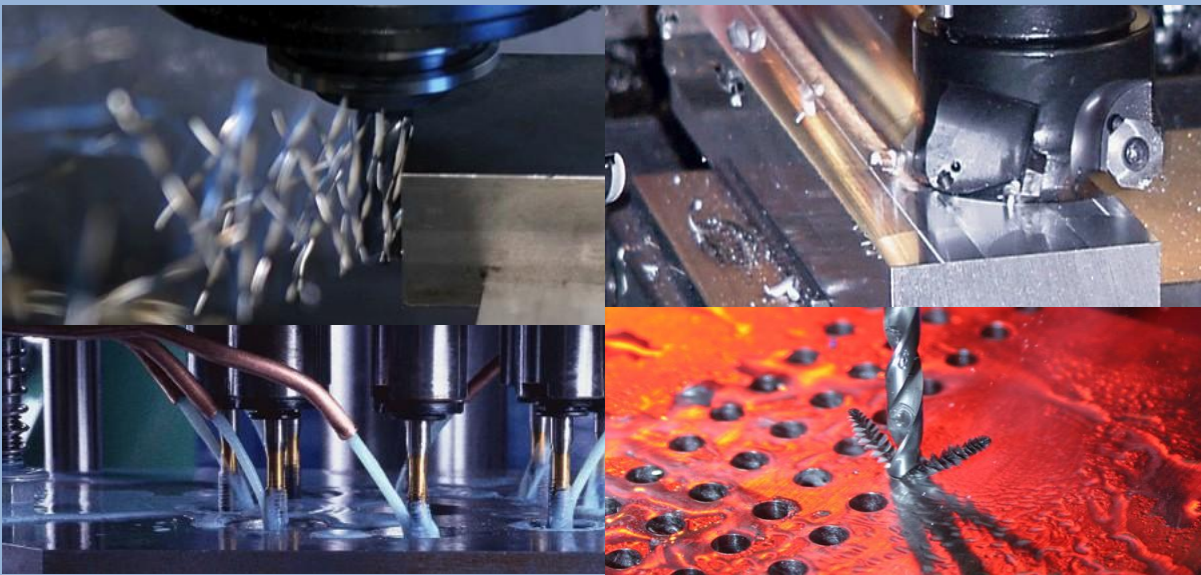


UNITED STATES CUTTING TOOL INSTITUTE

LEADING THE FUTURE OF THE NORTH AMERICAN CUTTING TOOL INDUSTRY

USCTI

2026 Sponsorship Program



Key West, FL

USCTI Spring Meeting

May 16-18, 2026

Opal Key West Resort & Marina

Scottsdale, AZ

USCTI Fall Meeting

October 17-19, 2026

Omni Scottsdale Resort & Spa at Montelucia

uscti.com

USCTI's Sponsorship Program aims to provide value to both members and partners, including value-added hardware vendors & affiliates, by providing meeting enhancement, product awareness, and additional improvements for the Institute.

Gold Sponsorship - \$12,500 annual fee (with 2-year commitment) inclusive of:

- Exclusive right to promote within given category*
- Two individual Meeting (either Spring or Fall) registration fees (plus spouses) & total access to all public events
- Invitation to Gold Sponsor Dinner with USCTI Officers at Spring and Fall Institute meetings
- 12-minute presentation allotment to address full membership every 24 months (2026-2027)
- Literature table provided at Institute Meetings
- Ad and promotion on the mobile app at Spring and Fall '26 meetings
- Logo/Link on USCTI website for full calendar year
- Complimentary ½ page ad (Winter or Summer edition) and link/logo included in each USCTI Cutting Tool Informer e-newsletter
- One-time email blast to full membership (annually)
- Quarterly Cutting Tool Forecast and Webinar
- Legacy Benefit: First right of refusal to Gold Sponsorship for ensuing years
- Use of "Sponsor Of USCTI" logo for literature & website
- Ability to register primary & additional personnel for both annual Institute meetings (standard fees apply)

In addition, new full member recruitment earns Platinum Sponsorship recognition (including USCTI Scholarship)

Silver Sponsorship - \$7,500 annual fee inclusive of:

- Two individual Meeting (either Spring or Fall) registration fees & total access to all public events
- Literature table provided at Institute Meetings
- Ad and promotion on the mobile app at Spring and Fall '26 Meetings
- Logo/Link on USCTI website for full calendar year
- Logo/Link included in each USCTI Cutting Tool Informer e-newsletter with the option to advertise
- One-time email blast to full membership (annually)
- Quarterly Cutting Tool Forecast and Webinar
- Use of "Sponsor Of USCTI" logo for literature & website

USCTI Member Utilized - \$3,000 annual fee inclusive of:

- Logo/Link on USCTI website for full calendar year
- Logo/Link included in USCTI Cutting Tool Informer e-newsletter (twice a year)
- Option to advertise in the Winter or Summer edition of the Cutting Tool Informer
- One-time email blast to full membership (annually)
- Ad and promotion on the mobile app at Spring and Fall '26 Meetings
- Use of "Sponsor Of USCTI" logo for literature & website
- Unable to attend Institute Meetings

Note: The USCTI Member Utilized Sponsorship is a vehicle for member company Official Representatives to nominate for Institute approval inclusion into this program that informs fellow members of available value-added products or services. Participants may find value in perceived association with United States Cutting Tool Institute membership companies, along with focused exposure to key executives within the group. Participating companies must be nominated by an Institute Member willing to attest to satisfaction of said product or service, and nominated company would be subject to an approval by ballot process. Web-based logo use restricted to calendar-year sponsorship; printed logo use allowed during sponsorship year & for life of literature piece.

SPONSOR OF:



* Please note, "Exclusive right to promote within given category" pertains to Gold Meeting Registration benefits. Companies with similar or same products are unable to attain Silver Sponsorship but MAY become "Member Utilized" sponsors (benefits as listed above but unable to attend Institute Meetings). Gold & Silver Sponsorships must be obtained within sponsoring company's primary line of business. Existing Silver will have opportunity to upgrade to Gold if USCTI is approached by new Gold sponsor.

USCTI reserves the right to deny sponsorship at its discretion. For logo submission, please e-mail web-ready .gif or .jpg corporate logo to: uscti@uscti.com.

Questions & Answers...

Q: [What is the main difference between the Gold & Silver Sponsorship levels?](#)

A: In addition to all Silver benefits, Gold Sponsorship offers a twelve minute presentation before the entire Institute membership every two years, spousal attendance, and a Legacy Benefit which ensures a first right of refusal for renewal in ensuing years (i.e. a Silver level could be displaced by a Gold within a given category and not regain participation rights). When a new prospective sponsor desires the Gold level, thereby superseding & eliminating an existing Silver, the Silver may be given an opportunity to “upgrade” to Gold and maintain Sponsorship, however this is not guaranteed.

Q: [Explain the “USCTI Member Utilized” Program.](#)

A: This program is similar in nature to a product endorsement but more limited in scope. “Member Utilized” means that any single USCTI member can nominate a company whose products or services may be of benefit to other member companies. Nominated companies are subject to a vote of dissension. It is an excellent way to raise awareness of new technologies, and sponsoring companies may find benefit in being associated with USCTI. Member Utilized is an excellent first-step in USCTI sponsorship, and participants may choose to upgrade to Gold or Silver in future years. Additionally, it allows participation for companies who are precluded from Gold & Silver sponsorship due to category exclusivity.

Q: [Explain “Category Exclusivity” for the Gold Sponsorships.](#)

A: We respect and value the participation of our Sponsors at this level. Therefore, we desire to proactively eliminate any level of competitive overlap by prohibiting, to the best of our ability, the attendance of sponsoring companies within the same category at Institute Meetings. To the extent a sponsor offers multiple or complimentary product lines, their “primary” business line will be recognized for this benefit.

Application and PayPal or Check Payment Instructions

All applications should be submitted to uscti@uscti.com. Questions: 216-241-7333

After application acceptance, payment can be made via check payable to USCTI or PayPal at www.uscti.com/paypal/sponsorshipprogram.htm

If you pay via credit card, you will receive a receipt for your payment via e-mail from PayPal. If you pay via check, you will receive a receipt from the USCTI office. PLEASE NOTE: The Credit Card Charge will be shown on your statement as USCTI. If an invoice is necessary, one can be provided. Please contact USCTI at uscti@uscti.com

Checks can be sent directly to the USCTI Office:

United States Cutting Tool Institute
1300 Sumner Avenue
Cleveland, OH 44115

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