



## USCTI Fall 2021 Institute Meeting

October 16 – 18, 2021

Omni La Mansion del Rio, San Antonio, Texas

### Speakers:

**Matt Havens, Generational Differences**

*Stop Acting Your Age!*

**Brian Beck, eCommerce**

*B2B Ecommerce: Capturing the Opportunity for Growth Through Digital Transformation*

**Michael Weidokal, Economist**

*The ISA Global Economic and Risk Outlook*

### Activities:

**Golf, Bike Taco Tour, San Antonio History Tour,  
Kayak the Mission, Offsite Dinner and Reception at  
The Buckhorn Saloon**

